**Minutes**

**Historic Sign Review Committee**

**July 8, 2014**

MEMBERS PRESENT: Clancy Kingsbury, Kyle Blada and Vicki Fenhaus

MEMBERS ABSENT: Jim Jackson and Lee Geiger

STAFF PRESENT: Sarah Hanzel, Patsy Horton, Sandy Smith and Jeanne Nicholson

OTHERS PRESENT: Kent Kennedy, Paul Bradsky, Rich Bradsky and Mark Waters

Blada called the meeting to order at 9:00 a.m.

523 6th Street (14SN020)

Hanzel reviewed the request and noted that the proposed signs are wall signs, not roof signs. She reviewed the photographs for the request.

**Kingsbury moved to approve the 67.75 x 4.42' wall sign made of acrylic/alum with illumination and the 12' diameter wall sign made of acrylic/alum with illumination at 523 6th Street. The motion was seconded by Fenhaus.**

Bradsky explained that the location of the proposed wall signs will be located on the west side of building where the brick is a different color.

Kingsbury expressed his opinion that the two proposed signs will take away from the historic appearance of the hotel.

Blada reminded the Committee that the previous sign permit for the Vertex was denied because it was too large and would negatively impact the appearance of the hotel.

Bradsky inquired as to whether the round logo sign would be acceptable by itself. Fenhaus replied that maybe a smaller sign with smaller lettering and the round logo sign would be acceptable. A brief discussion followed.

Kingsbury stated that he cannot support both of the wall signs. He added that he could possibly support the round logo sign.

Bradsky stated that the application could be amended for only the round logo sign.

Blada expressed concern with other logo signs for other businesses being added to the hotel.

Bradsky responded that the Starbucks sign would be the only logo sign on the building.

In response to a question from Kingsbury, discussion followed regarding the total square footage of signs that will be located on the hotel.

**Kingsbury amended the motion to deny the 67.75 x 4.42' wall sign made of acrylic/alum with illumination and to approve the 12' diameter wall sign made of acrylic/alum with illumination at 523 6th Street. The amended motion was seconded by Fenhaus and carried unanimously.**